



For Immediate Release

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GERS Partners with Showroom Technology to Provide Kiosk Applications That Make Shopping Easier

Combined technologies to power consumer interactive devices that increase the effectiveness of retail promotions and facilitate information gathering.

Reston, Virginia, April 13, 2006 – Showroom Technology, Inc. announced today that it has formed a strategic alliance with GERS Retail Systems, Inc. a leading supplier of software solutions for consumer-centric retailing. GERS will both market and sell the Showroom Technology promotional kiosk system, SHOW/PRO™, as a value-added component to its broad retail management system.

GERS maintains a leadership position in the big ticket retail marketplace and boasts many Furniture/Today® Top 100 Home Furnishings retailers as customers. By including Showroom Technology's SHOW/PRO kiosk system as an extension to its retail system, GERS will further its 360-degree view of the customer with yet another "touch point", this one out on the showroom floor.

"Showroom Technology is a trusted GERS business partner that brings value-added products that complement and enhance the retail solutions we provide to our customers, including several top retailers GERS and Showroom Technology already have in common," said Roy Martin, Product Manager for GERS Retail Systems.

The benefits and features of the Showroom Technology solution for retailers include:

- Easy-to-use touch-screen applications
- Electronic consumer credit applications
- Electronic consumer registration for sweepstakes, coupons, and specials
- In-store digital advertising and promotion on a large LCD monitor
- Integration with the GERS system

"We are very excited to enter into this partnership with GERS," noted David Weyher, Chief Executive Officer of Showroom Technology. "With GERS and Showroom Technology working in partnership, we can collectively bring more value to the retail customer while presenting one unified team and vision."

SHOW/PRO is initially linked to GERS with a customer and credit data interface to more productively process customers in the showroom. The two companies have kicked off a series of product planning initiatives that are intended to leverage the power of the GERS system and the vast amounts of data it holds to offer more benefit to the consumer in the showroom in order to drive higher and more profitable sales for the retailer.

About Showroom Technology, Inc.

Showroom Technology, Inc. is first-to-market with innovative kiosk technology for big ticket retailers to improve sales performance in the retail showroom. Its SHOW/PRO™ promotional kiosk system, leveraging technology from award-winning kiosk component providers Apunix and Olea Exhibits, allows consumers to quickly and privately apply for promotional financing and register for coupons, sweepstakes, or special promotions while enabling the retailer and its product vendors to offer targeted advertising and incentives to these qualified shoppers in the showroom. The results are immediate and measurable, increasing average ticket, converting more shoppers in to buyers, and capturing key consumer information for marketing purposes. For more information, visit www.showroomtech.com.

About GERS Retail Systems

GERS Retail Systems is a leading supplier of software solutions for consumer-centric retailing. By facilitating the real-time flow of transactions and information across the entire retail organization, our solutions enable retailers to consistently anticipate, understand, and fulfill their customers' expectations for products that are priced, located, and timed to provide the optimal shopping experience. GERS solutions manage the merchandising life cycle, multi-channel selling, planning, business intelligence, and supply chain synchronization to create a great customer experience. For more information, please visit www.gers.com.