



For Immediate Release

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More positive results logged for Showroom Technology's promotional kiosk system

Rapidly expanding base of Home Furnishings retailers turning to SHOW/PRO™ kiosk to improve sales performance.

Reston, Virginia, June 26, 2006 – Showroom Technology, Inc., provider of the leading promotional kiosk system in Home Furnishings retail, announced today that it has achieved more successful installations of its SHOW/PRO™ promotional kiosk system. Belfort Furniture of Dulles, Virginia, Beck's Furniture of Sacramento, California, Furniture Fair of Jacksonville North Carolina, and Interiors of Lancaster, Pennsylvania are among the retailers that have recently installed SHOW/PRO kiosks, achieving satisfying results.

Putting Showroom Technology's SHOW/PRO kiosk out on the showroom floor has provided retailers with the opportunity to boost sales results while simplifying the sales process. Electronically capturing consumer contact information, automating the credit application process, and offering promotions to shoppers browsing the showroom has been a hit with retailer's sales associates.

Belfort Furniture installed four kiosks at its Dulles, Virginia four-store complex. Within a few days following installation, credit applications were being processed in large volume and sales associates gladly introduced new shoppers to the kiosk early in the shopping process. Belfort Furniture also leveraged the large digital display on the kiosk with full motion video to remind shoppers of what Belfort Furniture can offer them. "The kiosks are working great," said Mike Huber, owner and chief executive officer of Belfort Furniture. As a result of SHOW/PRO's success, Belfort Furniture has recently ordered more kiosks from Showroom Technology to finish outfitting its stores.

Interiors, Inc., a single store retailer, wanted a way to improve its customer's shopping experience. Shortly after installing the SHOW/PRO kiosk system, Interiors knew it had made the right decision. "The kiosk has exceeded our best expectations," said Tom Williams, Interiors' chief financial officer. "The integration of the kiosk into our customer financing application process was seamless. In addition, the kiosk has improved our communications of current advertisements and specials to our customers as they visit our store. I highly recommend Showroom Technology's SHOW/PRO kiosks for use by anyone who may be considering them."

A key reason why so many retailers are having success with SHOW/PRO is that it entices consumers with a strong incentive to purchase, and at a higher ticket, early in the shopping process. "Experience with our customers over the last few years has demonstrated rapid returns on minimal investment," said David Weyher, Showroom Technology's chief executive officer.

About Showroom Technology, Inc.

Showroom Technology, Inc. is first-to-market with innovative kiosk technology for big ticket retailers to improve sales performance in the retail showroom. Its SHOW/PRO™ promotional kiosk system, leveraging technology from award-winning Apunix and Olea Exhibits, allows consumers to quickly and privately apply for promotional financing and register for special promotions while enabling the retailer and its product vendors to offer targeted advertising and incentives to these qualified shoppers in the showroom. The results are immediate and measurable, increasing average ticket, converting more shoppers in to buyers, and capturing key consumer information for marketing purposes. For more information, visit www.showroomtech.com